



"EQUIPPED TO MEET YOUR NEEDS"



Insentec MRS Motion Registration System

Good heat monitoring in cows is important in determining the right timing for insemination resulting in considerable improvement in the calving interval. The savings produced using MRS pay back the initial investment in the MRS quickly.

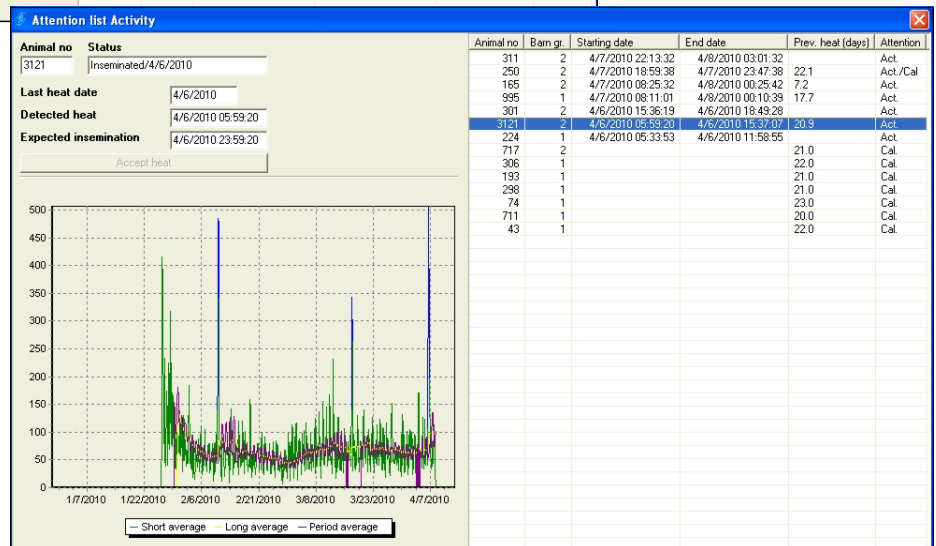
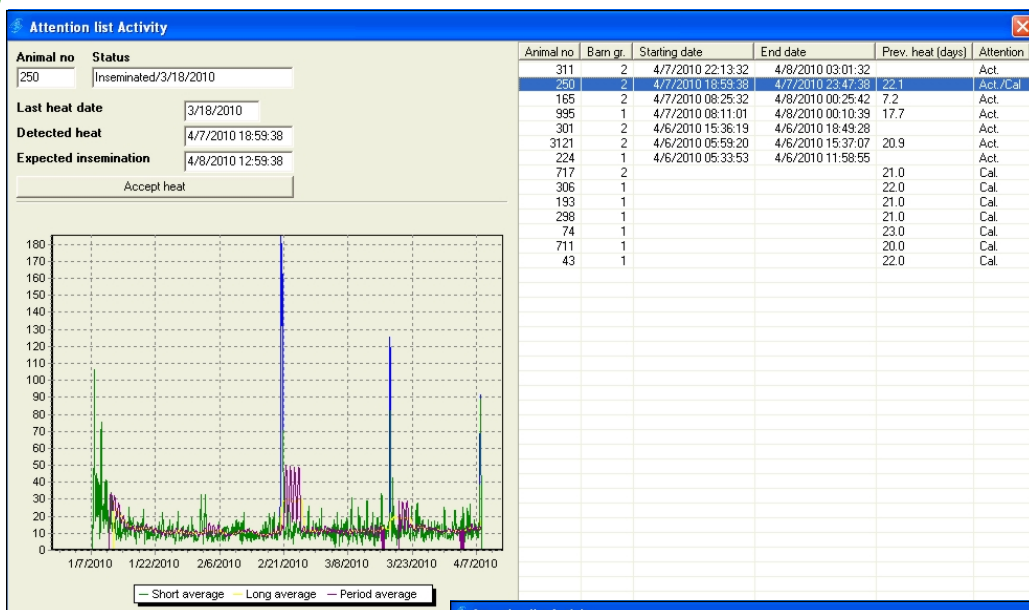
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What MRS does for you!

All cows that calve are fitted around the foreleg with an MRS Transponder. The MRS system records the individual activity of each animal at approximately 90 minute intervals and this information is sent to the central computer several times a day. When combined with the CERES software, the MRS system provides the herd manager with clear management information and the attention lists shows which cows heat have increased or reduced activity.

Using other important parameters from the cow calendar, the herd manager can determine the best moment for insemination. Using the same information from the cow calendar, the herd manager can treat cows with less activity.



MRS gives you control over your herd

Insentec has a highly professional computer software system called Ceres that is composed of various modules. MRS is also an identification system and can be easily linked to other automated Insentec systems, such as feeding stations, in-parlour feeding, milk meters and the separation of cows.